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**14-15 JUNE 2023** VILLA GENO / COMO ISTANBUL BURSA LONDON BELGRADE LODZ NEW YORK TASHKENT Now in CONOO







VILLA GENO COMO / ITALY

The textile history of the Como region dates back thousands of years ago. various findings have been discovered in archaeological excavations. Located on the Silk Road, Como has been known as the center of silk production in Europe since the 1300s.

The historic Villa Geno, located in the heart of Como, is situated in a unique natural setting.

For an unforgettable event, choose this enchanting villa steeped in history...

# PURELY SUSTAINABLE EVENT CONCEPT

We are doing our best to protect the environment and avoid depleting our limited resources. We consider sustainability criteria throughout all stages of our event.



#### **GREEN EVENT**

A venue surrounded by greenery, away from magnetic fields and radiation.



# EASILY ACCESSIBLE VENUE

Without using any means of transportation, the venue can be reached with ease from city center within 12 minutes on foot.

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## **ECO-FRIENDLY MARKETING**

From promotional materials to directional signs, an ECO-FRIENDLY marketing process that includes brochures, posters, and gifts.

#### **MORE DAYLIGHT**

Lighting that maximizes the use of natural daylight and, if necessary, uses LED lights.

# () RECYCLING WASTE

We use biodegradable and reusable products instead of disposable plastics, such as plates, cups, napkins, and bags. We are committed to leaving no trash behind.



### **SUSTAINABLE CATERING**

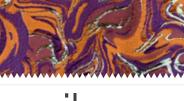
We offer natural, organic, unprocessed food and beverage options using the 'Farm to Table' approach.



# ¢ AKDEM







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#### **踋 BEZTA\$**















and more...



The easiest way to get to Lake Como is by train from Milan. The ride is only 40 minutes from Milano Centrale station to Como San Giovanni station, right in the center of the town Como.



Jointex Como PREMIUM FABRIC TRADE EVENT 14-15 JUNE 2023 VILLA GENO / COMO

For more information **como@jointexevents.com** www.jointexevents.com



